August 19, 2013

Sent Via Email Only

Ms. Jytte Mansfeld
Executive Director
Niels Brock Copenhagen Business College
Nørre Voldgade 34
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Denmark
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SUBJECT: New Program Approval
Higher Credential Level
Bachelor's
ACICS ID: 00171290 / Application ID: 54018

Dear Ms. Mansfeld:

On August 15, 2013, the institution completed submission of a new program application and required documentation for Council review. The material was reviewed and the Council determined the activity is in keeping with the mission of the institution.

Therefore, effective the date of this letter, the program information listed below is considered included within the institution's current grant of accreditation. In addition, the institution is granted approval to advertise, recruit, and enroll students effective this date.

CREDENTIAL LEVEL / BACHELOR'S

This program is approved to be delivered via **RESIDENTIAL**

CIP:	Program Information	Clock/ Contact Hours:	Program Length (wks):	Unit of Measurement:	Total Credits:
52.0201	Business Administration Start Date: September 1, 2013 Visit: Jan-Feb, 2014	1,920	120	Semester Credit	128

Please review the attached procedures for additional information regarding this program approval and subsequent quality assurance monitoring on the part of the Council.

Let me know if I can assist further.

Sincerely,

Linda J. Lundberg

Linda J. Lundberg
Program Analyst I
202.336.6765

NEW PROGRAM PROCEDURES – PRE and POST APPROVAL

Delivery Method

Institutions are required to include a distance education application or have hosted a distance education visit prior to requesting online delivery on a new program application. Checking <50% or >50% on the application does not award the institution approval to offer programs via online.

Post-Approval Quality Assurance Monitoring

Upon approval, a new program is considered part of the institution's grant of accreditation and is approved to begin advertising, marketing and enrolling students. All programs are required to maintain compliance with ACICS Criteria in order to continue accreditation status. Programs cited for non-compliance will be required to make substantive or non-substantive modifications, as directed by the Council, to bring the program into compliance within a specified period of time.

Programs approved at a higher credential level and those considered to be out-of-scope (not closely related to other disciplines already offered by the institution) or at a higher credential level than currently approved, may be subject to quality assurance monitoring or program reporting as shown below:

- A follow-up visit within six months following the start of the program **(for higher credential level programs)**

- Progress reports for the Council review every six months as specified by the Council **(for higher credential level programs)**

- A follow-up visit following the graduation of the first cohort student group or within 18 months following the start of the program **(for higher credential level and out-of-scope programs)**

NOTE: Actual visit dates will be arranged with the campus administrator by an ACICS Accreditation Coordinator.

Information Verification

Institutions are encouraged to log in to their membership Web page and review the newly approved program to ensure it is entered into the database accurately and reflects the measurements as approved. Log in and select My Accounts>My Accredited Programs. The

program name, clock/contact hours, program length, credits awarded and CIP code should reflect information on the application and approval letter.

Program Start Date

Program start dates are important. An approved program is required to start within one year of the initial proposed start date. If an extension beyond one year is required, the institution must submit a formal request to the Council requesting an extension to the start date. The request must be on the institution's letterhead, state the new proposed start date and include any mitigating circumstances for consideration by the Council. Programs that are not initiated within one year of the proposed start date and that have not been granted an extension will be deemed "expired."

Change of 'University' Designation

If an institution was allowed to use the word 'University' in its name based on an approved graduate degree program(s) and then no longer offers the credential, the Council may require the institution to come in compliance with Standard 2-2-601 within a specified period of time.