

## BSc Business Studies 2023-2024 – Core Text Books

Level 4		Core Text Books	
ACFI1203 Financial Decision Making		Scott, P. (2018). <i>Accounting for Business</i> , 3rd Edition. Oxford: Oxford University Press. ISBN: 9780198807797.	
CORP1528 Global Business Issues		Worthington, I. and Britton, C. and Thompson, E. (2018) <i>The Business Environment A Global Perspective</i> . 8th ed. Harlow: Pearson Education. Dickens, P. (2015) <i>Global Shift – mapping the changing contours of the world economy</i> . (7 <sup>th</sup> ed): SAGE Publications Ltd.	
ECON1541 Applied Techniques for Economists		Swift, L. and Piff, S. (2014) <i>Quantitative Methods for Business, Management and Finance</i> . 4th Edition. Palgrave Macmillan.	
ECON1542 Introduction to Macroeconomics		J. Sloman, Garratt, D. and Guest, J (2018) <i>Economics</i> . 10 <sup>th</sup> edition. Pearson Publishing.	
ENTE1203 Academic Development and Professional Practice		Cameron, S. (2016) <i>The Business Students Handbook: Skills for Study and Employment</i> . 6th Edition. Harlow: Pearson.	
MARK1500 Principles of Marketing		Masterson, R., Phillips, N., and Pickton, D. (2017). <i>Marketing: An Introduction</i> (4th Ed.), Harlow: SAGE Publications Ltd	
Level 5			
ECON2542 Intermediate Macroeconomics		CORE (2017) <i>The Economy: Economics for a changing world</i> . Oxford: Oxford University Press. (free online) Carlin, W. and Soskice, D.W. (2015) <i>Macroeconomics: institutions, instability, and the financial system</i> . Oxford: Oxford University Press, Cop.	
CORP2165 Contemporary Management		Boddy, D. (2017) <i>Management: An Introduction</i> . 8th edn. Harlow: Prentice Hall.	
CORP2181 Business Research Issues and Analytics		Saunders, M., Lewis, P. and Thornhill, A. (2019) <i>Research Methods for Business Students</i> . 8th edn. United Kingdom: Pearson.	
ACFI2393 Corporate Finance		Arnold, G. and Lewis, D.S. (2019) <i>Corporate Financial Management</i> . 6th edn. Harlow, England: Pearson Education Limited.	
CORP2549 European Business Issues		Susan Senior Nello (2012) <i>The European Union</i> . 3rd edn. London: McGraw-Hill Higher Education.	
ECON2545 Economic Analytics		Shmueli, G. and Lichtendahl, K.C. (2016) <i>Practical Time Series Forecasting with R: a hands-on guide</i> . 2nd edn. Axelrod Schnall Publishers.	
ECON2543 Intermediate Microeconomics		Frank, R.H. (2021) <i>Microeconomics and Behavior</i> . 10th edn. Boston: McGraw-Hill.	
MARK2313 Brand Management		Brown, Stephen (2016), <i>Brands and Branding</i> , London: Sage, ISBN: 9781473919525	

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Level 6	
CORP3501 Global Strategic Management	Hitt, M.A., R Duane Ireland and Hoskisson, R.E. (2020) <i>Strategic management: competitiveness &amp; globalization: concepts and cases</i> . Singapore: Cengage Learning Asia Pte Ltd. <b>Note: Also available as an e-book in the library</b> Lynch, R. (2021) <i>Strategic Management</i> . 9th edn. Pearson Education
CORP3544 Global Contemporary Business Issues	Dicken, P. (2015) <i>Global shift: mapping the changing contours of the world economy</i> . 7th edn. Los Angeles (California): Sage.
ECON3530 Economics dissertation	No core textbook
ECON3534 Developments in Advanced Microeconomics	Varian, H.R. (2020) <i>Intermediate microeconomics: with calculus</i> . New York: W.W. Norton And Company.
CORP3400 Strategy and Management Dissertation	Saunders, M., Lewis, P. and Thornhill, A. (2019) <i>Research Methods for Business Students</i> . 8th edn. United Kingdom: Pearson.
CORP3171 Service Operations Management	Heizer, J., Render, B. and Munson, C. (2017) <i>Principles of operations management: Sustainability and supply chain management (Global edition)</i> . Boston: Pearson. Johnston, R., Clark, G. and Shulver, M. (2012) <i>Service operations management: improving service delivery (eBook)</i> . 5th edn. Harlow: Pearson.
CORP3364 Crisis and Business Continuity Management	Saleh, Y.D. (2016) <i>Crisis management: the art of success and failure - 30 case studies in business and politics</i> . Minneapolis, Mn: Mill City Press. Elliott, D., Swartz, E. and Brahim Herbane (2010) <i>Business Continuity Management, Second Edition</i> . 2nd edn. New York: Routledge.
CORP3547 Corporate Social Responsibility & Business Ethics	Crane, A. et al. (2019) <i>Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization</i> . 5th edn. Oxford: Oxford University Press. Blowfield, M. and Murray, A. (2019) <i>Corporate Social Responsibility</i> . 4th edn. Oxford: Oxford University Press.
ACFI3420 Accounting and Finance Project	Harkiolakis, N. (2019) <i>Quantitative research methods: from theory to publication</i> . United States: Createspace.
ACFI3310 Advanced Corporate Finance	Brealey, R.A., Myers, S.C. and Allen, F. (2020) <i>Principles of corporate finance</i> . 13th edn. New York, Ny Mcgraw-Hill Education.
ACFI3422 Liquidity and Financial Risk Management	Arnold, G. and Lewis, D.S. (2019) <i>Corporate Financial Management</i> . 6th edn. Harlow, England: Pearson Education Limited.