**BSc Business Studies 2020-2021 Level 4**

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| Module | Core Text Books | NB Module Tutor | DMU Module Leader |
| ACFI1203 Financial Decision Making | Scott, P (2018). Accounting for Business, 3rd Edition. Oxford: Oxford University Press. ISBN: 9780198807797. | Assad Ullah  aull@niels.brock.dk | Victor Atiase  [victor.atiase@dmu.ac.uk](mailto:victor.atiase@dmu.ac.uk) |
| ENTE1203 Academic Development and Professional Practice | Cameron, S. (2016) The Business Students Handbook: Skills for Study and Employment. 6th Edition. Harlow: Pearson. | Charlotte Riazi  CRIA@niels.brock.dk | Ms Rachel Stevens  [Rachel.stevens@dmu.ac.uk](mailto:Rachel.stevens@dmu.ac.uk) |
| CORP1528 Global Business Issues | Worthington, I. and Britton, C. and Thompson, E. (2018) The Business Environment A Global Perspective. 8th ed. Harlow: Pearson Education.  Dickens, P (2015)  Global Shift – mapping the changing contours of the world economy. (7th ed): SAGE Publications Ltd. | Jesper Boye Jørgensen  jesj@niels.brock.dk | Roy Morgan-Wood  [roy.morgan-wood@dmu.ac.uk](mailto:roy.morgan-wood@dmu.ac.uk) |
| ECON1541 Applied Techniques for Economists | Louise Swift and Sally Piff (2014) Quantitative Methods for Business, Management  and Finance (4th Edition). Palgrave Macmillan. | Imran Khan  imkh@niels.brock.dk | Denys Nizalov  [denys.nizalov@dmu.ac.uk](mailto:denys.nizalov@dmu.ac.uk) |
| ECON1542 Introduction to Macroeconomics | J. Sloman, Wride, A., and Garratt, D.,Economics (10th edition), Pearson Publishing. | Dimitrios Papadimitriou  papa@niels.brock.dk | Dr. Cam Calderon  [cam.calderon@dmu.ac.uk](mailto:cam.calderon@dmu.ac.uk) |
| MARK1500 Principles of Marketing | Masterson, R., Phillips, N., and Pickton, D. (2017). Marketing: An Introduction (4th Ed.), Harlow: SAGE Publications Ltd | Lilia Ochisor  Lioc@niels.brock.dk | Dr. Jen-Hsien Hsu  [jen-hsien.hsu@dmu.ac.uk](mailto:jen-hsien.hsu@dmu.ac.uk) |