**BSc Business Studies 2020-2021 Level 4**

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| Module | Core Text Books | NB Module Tutor | DMU Module Leader |
| ACFI1203 Financial Decision Making | Scott, P (2018). Accounting for Business, 3rd Edition. Oxford: Oxford University Press. ISBN: 9780198807797. | Assad Ullahaull@niels.brock.dk | Victor Atiasevictor.atiase@dmu.ac.uk |
| ENTE1203 Academic Development and Professional Practice | Cameron, S. (2016) The Business Students Handbook: Skills for Study and Employment. 6th Edition. Harlow: Pearson. | Charlotte RiaziCRIA@niels.brock.dk | Ms Rachel StevensRachel.stevens@dmu.ac.uk |
| CORP1528 Global Business Issues | Worthington, I. and Britton, C. and Thompson, E. (2018) The Business Environment A Global Perspective. 8th ed. Harlow: Pearson Education.Dickens, P (2015)Global Shift – mapping the changing contours of the world economy. (7th ed): SAGE Publications Ltd. | Jesper Boye Jørgensenjesj@niels.brock.dk | Roy Morgan-Woodroy.morgan-wood@dmu.ac.uk |
| ECON1541 Applied Techniques for Economists | Louise Swift and Sally Piff (2014) Quantitative Methods for Business, Managementand Finance (4th Edition). Palgrave Macmillan. | Imran Khanimkh@niels.brock.dk | Denys Nizalovdenys.nizalov@dmu.ac.uk |
| ECON1542 Introduction to Macroeconomics | J. Sloman, Wride, A., and Garratt, D.,Economics (10th edition), Pearson Publishing. | Dimitrios Papadimitrioupapa@niels.brock.dk | Dr. Cam Calderoncam.calderon@dmu.ac.uk |
| MARK1500 Principles of Marketing | Masterson, R., Phillips, N., and Pickton, D. (2017). Marketing: An Introduction (4th Ed.), Harlow: SAGE Publications Ltd | Lilia OchisorLioc@niels.brock.dk | Dr. Jen-Hsien Hsujen-hsien.hsu@dmu.ac.uk |