**BSc Business Studies 2020-2021 Level 5**

|  |  |  |  |
| --- | --- | --- | --- |
| Module | Core Text Books | NB Module Tutor | DMU Module Leader |
| ECON2542 Intermediate Macroeconomics  | Carlin, W. and D. Soskice (2014) Macroeconomics: Institutions, Instability, and the Financial System, Oxford University Press. | Assad Ullahaull@niels.brock.dk | Ali OrazganiAli.orazgani@dmu.ac.uk |
| CORP2165 Contemporary Management | Boddy, D. (2016) Management – An Introduction 7th ed. Harlow, Prentice Hall | Jesper Lind MadsenJeLM@niels.brock.dk | Milan Gyanwalimilan.gyanwali@dmu.ac.uk |
| CORP2181 Business Research Issues and Analytics | Saunders, Mark, Lewis, Philip and Thornhill, Adrian, (2016), Research Methods for Business Students, 7th edition, Pearson Education. | Imran Khanimkh@niels.brock.dk | Washad Emambocuswashad.emambocus@dmu.ac.uk |
| ACFI2303 Corporate Finance | Arnold G. (2013), Corporate Financial Management, 5th Edition, FT-Prentice Hall | Flemming Clausenflcl@niels.brock.dk  | Samuel Saliasamuel.salia@dmu.ac.uk |
| CORP2549 European Business Issues | SENIOR NELLO, SUSAN 2013, THE EUROPEAN UNON, ECONOMICS, POLICIES AND HISTORY 3rd. EDITION, McGRAW HILL | Jesper Boy Jørgensenjesj@niels.brock.dk | Neil Sherriffnsherriff@dmu.ac.uk |
| ECON2545 Economic Decision Making | Shmueli, G. and Lichtendahl, K., 2016. Practical Time Series Forecasting with R: A Hands-On Guide. Second edition, Axelrod Schnall Publishers. | Dimitrios Papadimitriou papa@niels.brock.dk | Camilo Calderoncam.calderon@dmu.ac.uk |
| ECON2543 Intermediate Microeconomics | Frank, R. H. and E. Cartwright (2016) Microeconomics and Behavior. Second International Edition. McgRaw-Hill: New York. | Imran Khanimkh@niels.brock.dk | Thomas Allen tom.allen@dmu.ac.uk |
| MARK2313 Brand Management | Brown, Stephen (2016), Brands and Branding, London: Sage, ISBN: 9781473919525 | Safania Eriksen/Ali Gamaleldinaull@niels.brock.dk/ Aged@niels.brock.dk | Markus Wohlfeilmarkus.wohlfeil@dmu.ac.uk |