**BSc Business Studies 2020-2021 Level 5**

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| Module | Core Text Books | NB Module Tutor | DMU Module Leader |
| ECON2542 Intermediate Macroeconomics | Carlin, W. and D. Soskice (2014) Macroeconomics: Institutions, Instability, and the Financial System, Oxford University Press. | Assad Ullah  aull@niels.brock.dk | Ali Orazgani  Ali.orazgani@dmu.ac.uk |
| CORP2165 Contemporary Management | Boddy, D. (2016) Management – An Introduction 7th ed. Harlow, Prentice Hall | Jesper Lind Madsen  [JeLM@niels.brock.dk](mailto:JeLM@niels.brock.dk) | Milan Gyanwali  [milan.gyanwali@dmu.ac.uk](mailto:milan.gyanwali@dmu.ac.uk) |
| CORP2181 Business Research Issues and Analytics | Saunders, Mark, Lewis, Philip and Thornhill, Adrian, (2016), Research Methods for Business Students, 7th edition, Pearson Education. | Imran Khan  [imkh@niels.brock.dk](mailto:imkh@niels.brock.dk) | Washad Emambocus  washad.emambocus@dmu.ac.uk |
| ACFI2303 Corporate Finance | Arnold G. (2013), Corporate Financial Management, 5th Edition, FT-Prentice Hall | Flemming Clausen  flcl@niels.brock.dk | Samuel Salia  [samuel.salia@dmu.ac.uk](mailto:samuel.salia@dmu.ac.uk) |
| CORP2549 European Business Issues | SENIOR NELLO, SUSAN 2013, THE EUROPEAN UNON, ECONOMICS, POLICIES AND HISTORY 3rd. EDITION, McGRAW HILL | Jesper Boy Jørgensen  jesj@niels.brock.dk | Neil Sherriff  [nsherriff@dmu.ac.uk](mailto:nsherriff@dmu.ac.uk) |
| ECON2545 Economic Decision Making | Shmueli, G. and Lichtendahl, K., 2016. Practical Time Series Forecasting with R: A Hands-On Guide. Second edition, Axelrod Schnall Publishers. | Dimitrios Papadimitriou  papa@niels.brock.dk | Camilo Calderon  [cam.calderon@dmu.ac.uk](mailto:cam.calderon@dmu.ac.uk) |
| ECON2543 Intermediate Microeconomics | Frank, R. H. and E. Cartwright (2016) Microeconomics and Behavior. Second International Edition. McgRaw-Hill: New York. | Imran Khan  imkh@niels.brock.dk | Thomas Allen [tom.allen@dmu.ac.uk](mailto:tom.allen@dmu.ac.uk) |
| MARK2313 Brand Management | Brown, Stephen (2016), Brands and Branding, London: Sage, ISBN: 9781473919525 | Safania Eriksen/Ali Gamaleldin  aull@niels.brock.dk/ Aged@niels.brock.dk | Markus Wohlfeil  [markus.wohlfeil@dmu.ac.uk](mailto:markus.wohlfeil@dmu.ac.uk) |