

EARN A UK DEGREE IN DENMARK

BSc (Hons) in Business Studies

WHY STUDY A UK DEGREE IN COPENHAGEN? Obtain the best of two worlds • A friendly Scandinavian atmosphere • Modern, well organised and safe environment • Dialogue-based teaching in small groups • Fast route to demanding jobs or postgraduate studies.

ADMISSION REQUIREMENTS Relevant second level education, including A-levels and high school degrees, with Maths, Statistics or equivalent subjects with a grade C minimum. IB: 28 points with 625 at HL. For applicants considering to specialise in Economics during their 3rd year, a minimum grade of B in Maths is required.

Classes are held on weekdays between 8.30 and 17.00 · Tuition DKK 276,000 / EUR 37,130.

This innovative programme offers participants an opportunity to appreciate the fineries of Business Studies as a science at both a national and international level. The recent global recession and ongoing liquidity crises has impacted upon everyone and clearly brought into sharp focus the interconnectedness of financial markets, financial institutions, government policy and the operations of businesses across all industries and sectors. This programme offers an opportunity to understand fundamental ideas and concepts of Business before specialising in Economics, Strategy or Finance perspectives of what remains a dynamics subject area.

STUDY START September and January. The programme is a 3-year full-time course specialising in either Finance, Economics or Strategy.

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STUDY YEAR 1	UK CREDIT VALUE
Financial Decision Making	15
Academic Development & Professional Practice	15
Global Business Issues	30
Applied Techniques for Economists	15
Introduction to Macroeconomics	30
Principles of Marketing	15

CORE MODULES STUDY YEAR 2	UK CREDIT VALUE
Intermediate Macroeconomics	15
Contemporary Management	30
Business Research Issues and Analytics	15

PLUS, SELECT 60 CREDITS FROM THE FOLLOWING	UK CREDIT VALUE
Corporate Finance	15
European Business Issues	15
Economic Analytics	15
Intermediate Microeconomics	15
Brand Management	30

CORE MODULES STUDY YEAR 3	UK CREDIT VALUE
Global Strategic Management	30
Global Contemporary Business Issues	30

PLUS, SELECT 60 CREDITS FROM THE OPTIONS SHOWN BELOW:	UK CREDIT VALUE
ECONOMICS STREAM	
Economics dissertation	30
Developments in Advanced Microeconomics	30
Economy Macroeconomics	30
STRATEGY STREAM	
Strategy and Management Dissertation	30
Service Operations Management	15
Crisis and Business Continuity Management	15
Business Ethics & Corporate Social Responsibility	15
FINANCE STREAM	
Accounting and Finance Project	30
International Financial Derivatives	15
Advanced Corporate Finance	15
Liquidity and Financial Risk Management	15

The BSc (Hons) in Business Studies programme prepares you for demanding careers and progression to Master's programmes. **For further information visit www.copenhagenbusinesscollege.com**