BSc (Hons) Business Studies Programme Structure

CORE MODULES LEVEL 4

Financial Decision Making 15 credits Academic Development & Professional Practice 15 credits Global Business Issues 30 credits Applied Techniques for Economists 15 credits Introduction to Macroeconomics 30 credits Principles of Marketing 15 credits

CORE MODULES LEVEL 5

Intermediate Macroeconomics 15 credits Contemporary Management 30 credits Business Research Issues and Analytics 15 credits

ELECTIVES LEVEL 5 (SELECT 60 CREDITS)

Corporate Finance 15 credits European Business Issues 15 credits Economic Analytics 15 credits Intermediate Microeconomics 15 credits Brand Management 30 credits

CORE MODULES LEVEL 6

ECONOMICS STREAM LEVEL 6 ELECTIVES

Global Strategic Management 30 credits Global Contemporary Business Issues 30 credits Dissertation 30 credits

(SELECT 30 CREDITS)

Open Economy Macroeconomics 30 credits Developments in Advanced Microeconomics 30 credits

STRATEGY STREAM LEVEL 6 ELECTIVES (SELECT 30 CREDITS)

Service Operations Management 15 credits

Crisis and Business Continuity Management 15 credits

Corporate Social Responsibility & Business Ethics 15 credits

FINANCE STREAM LEVEL 6 ELECTIVES (SELECT 30 CREDITS)

International Financial Derivatives 15 credits

Advanced Corporate Finance 15 credits

Liquidity and Financial Risk Management 15 credits

NB: Level 5 module, Corporate Finance, is a pre-requisite for level 6 module, Advanced Corporate Finance, and level 5 module, Intermediate Microeconomics, is a pre-requisite for level 6 module, Developments in Advanced Microeconomics. For detailed information, please visit the Programme Handbook.



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