## BA (Hons) Business Management

## Programme Structure



**BABM1001** 

**Foundations of Business Management** 

BABM1002

**Introduction to Marketing** 

**BABM1003** 

**Accounting and Budget Management** 

**BABM1004** 

**Human Resources and People Management** 

**LEVEL 4 MANDATORY** SUPPLEMENTARY MODULES

**NB001** 

**Academic Workshops** 

**CORE MODULES LEVEL 5** 

**BABM2001** 

**Finance and Reporting for Management Decisions** 

BABM2002

Contemporary Issues in Sustainable Business

**BABM2003** 

**Business Research and Analysis** 

**ELECTIVES LEVEL 5** 

Select one of the following modules

**BABM2004** 

**Ethical and Responsible Leadership** 

**BABM2005** 

**Global Operations and Supply Chain** Management

LEVEL 5 MANDATORY SUPPLEMENTARY MODULES

**NB002** 

**Research Methodology** 

LEVEL 6 CORE MODULES

**BABM3007** 

**Business Strategy and Simultation** 

**BABM3009** 

Dissertation

**ELECTIVES LEVEL 6** 

Select one of the following modules

**BABM3001** 

**Digital Transformation and Innovation** in Business

BABM3002 **Business Analytics and Managing Data** 

BABM3003

**Critical Issues in Global Business** 

Select one of the following modules

**BABM3004** 

**Managing Business Projects** 

BABM3005

Change, Innovation and Knowledge

Management

**BABM3006 Crisis and Risk Management** 

