De Montfort University

Programme Specification

Basic Programme information

Programme Title :
Business Management
Short Programme Title : Business Management
Programme Code   : N1N241
Course Title :
Programme Level   : Undergraduate
Programme Type   : Single
Academic Year   : 2022
Mode(s) of delivery : Full Time
Duration   : 36 - Months
Relevant QAA subject benchmarking statement(s) :
Business and Management
Details of accreditation by Professional, Statutory or Regulatory body :
Owning Department: BL - Strategy, Management and Marketing
Highest Award :
Bachelor of Arts (Honours) with Placement
All possible exit awards :
Bachelor of Arts (Honours), Bachelor of Arts, Diploma of Higher Education, Certificate of Higher Education
Offered at the following sites : DMU Leicester
Daly College
Southville International School (SISFU)
LSST - Birmingham Aston Campus
LSST - Elephant and Castle
LSST - Luton Campus
Programme Leader : Dr Natasha Mwila

Entry Requirements :
Applicants should normally have a minimum of 112 UCAS tariff points including at least two subjects at advanced level. Vocational subjects are accepted as is General Studies. Additional points can be made up from a further Advanced GCE, AS Levels or the Key Skills qualification at Level 3.

Applicants offering an Advanced Vocational Certificate of Education (Double Award) should normally also offer one academic subject at Advanced GCE or further optional units.

Applicants offering a BTEC National Diploma/Extended Diploma DMM will be considered.

Applicants should normally offer GCSE passes in at least 5 subjects including English and Mathematics at grades A* - C. The Key Skills Certificate at Level 3 in communication and numeracy can be offered as an alternative.

Applicants with other qualifications will be considered. Applications from mature students with relevant work experience and evidence of recent academic study are welcomed.

For applicants whose first language is not English, an IELTS score of 6.0 with a minimum of 5.5 in each component (or an equivalent English language test score), is required. Students with lower IELTS scores (or equivalent) are offered English Language training, provided by De Montfort University's English Language Centre, to bring them up to speed. Overseas students are invited (where appropriate) to attend the Pre-sessional English Course just before the commencement of the academic year.

Programme Description :
Characteristics & Aims :
The overarching aim of the Business Management programme is to support students to acquire and develop the knowledge, skills, and behaviours necessary to work effectively, confidently, and responsibly within a wide range of business organisations and corporate functions. It provides students with an excellent grounding in all aspects of business management, incorporating knowledge from a range of disciplines such as accounting, economics, finance, human resource management, marketing, and sustainability. These disciplines and philosophies have been combined within the degree to provide students with a broad and coherent programme that provides an advanced general education for business. While providing students with a background in all areas of business, the programme is designed to enable students to specialise in industry relevant areas.

Business Management graduates should be able to demonstrate a resilient and 'can-do' attitude by taking initiative, accepting responsibility for decisions and actions, and overcoming challenges and unexpected obstacles in a positive, resourceful, and creative way. They can accurately deploy established techniques of analysis and enquiry that they have learned within the business management discipline. They can initiate and carry out projects and frame appropriate questions to achieve a solution - or identify a range of solutions - to a problem. They can communicate information, ideas, problems and solutions to both specialist and non-specialist audiences.

Learning, Teaching and Assessment Strategies :
To achieve the above, a mixture of large group sessions, tutorials, online resources and formative assessments are used. Students are given feedback throughout the course to develop and improve their skills. Emphasis is placed on research and analytical skills through the use of assessments.

Programme Outcomes :
BA (Hons) Business Management Programme Learning Outcomes

Our students will be able to:

1.   Critically evaluate organisations in terms of their key areas of business management, structures, functions, and processes and the relationships between these and their application.

2.   Demonstrate competence by identifying, critically analysing, and applying a range of business concepts, theories, and research in evaluating issues and identifying priority actions and generating new ideas.

3.   Develop and apply own perspectives to their studies to deal with global uncertainty and complexity in generating business management solutions.

4.   Systematically acquire subject discipline knowledge and critically evaluate the institutional context of business management and how it shapes contemporary businesses management practice.

5.   Clearly and confidently articulate complex ideas, arguments, conclusions, and recommendations in written and oral form using ideas and techniques at the forefront of the discipline.

6.   Develop and apply values, skills, knowledge, and behaviours that will enable them to contribute to the development of a just, peaceful, and sustainable world.

BA Business Management Programme Learning Outcomes

Our students will be able to:

1.   Critically evaluate organisations in terms of their key areas of business management, structures, functions, and processes and the relationships between these and their application.

2.   Demonstrate competence by identifying, critically analysing, and applying a range of business concepts, theories, and research in evaluating issues and identifying priority actions and generating new ideas.

3.   Develop and apply own perspectives to their studies to deal with uncertainty and complexity in generating business management solutions.

4.   Systematically acquire subject discipline knowledge and critically evaluate the institutional context of business management and how it shapes contemporary businesses management practice.

5.   Clearly and confidently articulate complex ideas, arguments, conclusions, and recommendations in written and oral form using ideas and techniques at the forefront of the discipline.

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DipHe Business Management Programme Learning Outcomes

Our students will be able to:

1.   Evaluate organisations in terms of their key areas of business management, structures, functions and processes and the relationships between these.

2.   Demonstrate competence by identifying and critically analysing a range of business concepts, theories, and research in evaluating issues and identifying priority actions.

3.   Develop and apply own perspectives to their studies to deal with uncertainty and complexity in generating business management solutions.

4.   Systematically acquire subject discipline knowledge and evaluate the institutional context of business management.

5.   Clearly and confidently articulate ideas, arguments, and conclusions in written and oral form to specialist and non-specialist audiences.

6.   Develop and apply values, skills, knowledge, and behaviours that will enable them to contribute to the development of a just, peaceful, and sustainable world.

CertHe Business Management Programme Learning Outcomes

Our students will be able to:

1.   Describe business organisations in terms of their key areas of business management, structures, functions, processes, strategies, and practices.

2.   Demonstrate basic understanding of a range of business concepts, theories, and basic ability to interpret them in a structured business management context.

3.   Develop and apply own perspectives to their studies to deal with uncertainty and complexity in generating business management solutions.

4.   Systematically acquire subject discipline knowledge on the institutional context of business management.

5.   Articulate ideas, arguments, and conclusions in written and oral form.

6.   Develop and apply values, skills, knowledge, and behaviours that will enable them to contribute to the development of a just, peaceful, and sustainable world.

Structure and Regulations
Modules and credits

Module	Module Title	Credit	Level	Term or Semester	Must	Must	Pre-	Location

Module Code	Module Title	Credit Value	Level	Term or Semester	Must Take	Must Pass	Pre-Requisite	Location
BABM1001	Foundations of Business Management	30.00	4	Block1,Block1to4,Block1+2	X			Leicester College DMU Leicester Daly College Southville International School (SISFU) LSST - Birmingham Aston Campus LSST - Elephant and Castle LSST - Luton Campus
BABM1002	Introduction to Marketing	30.00	4	Block2,Block1to4,Block1+2	X			Leicester College DMU Leicester Daly College Southville International School (SISFU) LSST - Birmingham Aston Campus LSST - Elephant and Castle LSST - Luton Campus
BABM1003	Accounting and Budget Management	30.00	4	Block3,Block1to4,Block3+4	X			Leicester College DMU Leicester Daly College Southville International School (SISFU) LSST - Birmingham Aston Campus LSST - Elephant and Castle LSST - Luton Campus
BABM1004	Human Resource and People Management	30.00	4	Block4,Block1to4,Block3+4	X			Leicester College DMU Leicester Daly College Southville International School (SISFU) LSST - Birmingham Aston Campus LSST - Elephant and Castle LSST - Luton Campus
BABM2001	Finance and Reporting for Management Decisions	30.00	5	Block1	X			Leicester College DMU Leicester LSST - Birmingham Aston Campus LSST - Elephant and Castle LSST - Luton Campus
BABM2002	Contemporary Issues in Sustainable Business	30.00	5	Block2	X			Leicester College DMU Leicester LSST - Birmingham Aston Campus LSST - Elephant and Castle LSST - Luton Campus
BABM2003	Business Research and Analysis	30.00	5	Block3				Leicester College DMU Leicester LSST - Birmingham Aston Campus

Module Code	Module Title	Credit Value	Level	Term or Semester	Must Take	Must Pass	Pre-Requisite	Location
								LSST - Elephant and Castle LSST - Luton Campus
BABM2004	Ethical and Responsible Leadership	30.00	5	Block4				Leicester College DMU Leicester LSST - Birmingham Aston Campus LSST - Elephant and Castle LSST - Luton Campus
BABM2005	Global Operations and Supply Chain Management	30.00	5	Block4				Leicester College DMU Leicester LSST - Birmingham Aston Campus LSST - Elephant and Castle LSST - Luton Campus
BABM2006	Work Based Management Project	30.00	5	Block3				Leicester College DMU Leicester LSST - Birmingham Aston Campus LSST - Elephant and Castle LSST - Luton Campus
SANB2801	PLACEMENT	30.00	5	Autumn&Spring Sessn				DMU Leicester
SANB2802	Exchange - Year Abroad	0.00	5	Intake Oct 12mth,Autumn&Spring Sessn,Intake Oct 12mth				DMU Leicester
BABM3001	Digital Transformation and Innovation in Business	30.00	6					DMU Leicester LSST - Birmingham Aston Campus LSST - Elephant and Castle LSST - Luton Campus
BABM3002	Business Analytics and Managing Data	30.00	6					DMU Leicester LSST - Birmingham Aston Campus LSST - Elephant and Castle LSST - Luton Campus
BABM3003	Critical Issues in Global Business	30.00	6					DMU Leicester LSST - Birmingham Aston Campus LSST - Elephant and Castle LSST - Luton Campus
BABM3004	Managing Business Projects	30.00	6					DMU Leicester LSST - Birmingham Aston Campus LSST - Elephant and Castle LSST - Luton Campus
BABM3005	Change, Innovation and Knowledge Management	30.00	6					DMU Leicester LSST - Birmingham Aston Campus LSST - Elephant and Castle LSST - Luton Campus
BABM3006	Crisis and Risk Management	30.00	6					DMU Leicester LSST -

Module Code	Module Title	Credit Value	Level	Term or Semester	Must Take	Must Pass	Pre-Requisite	Location
								Birmingham Aston Campus LSST - Elephant and Castle LSST - Luton Campus
BABM3008	Business Project	30.00	6					DMU Leicester LSST - Birmingham Aston Campus LSST - Elephant and Castle LSST - Luton Campus
BABM3009	Dissertation	30.00	6					DMU Leicester LSST - Birmingham Aston Campus LSST - Elephant and Castle LSST - Luton Campus
BABM3307	Business Strategy and Simulation	30.00	6		X			DMU Leicester LSST - Birmingham Aston Campus LSST - Elephant and Castle LSST - Luton Campus

Any programme-specific differences or regulations :