

BABM1001 Foundations of Business Management

Core literature

- Boddy, D. (2020) *Management. Using Practice and Theory to Develop Skill*. Eighth edition. Harlow: Pearson Education Limited. Additional
- Nickels, W., G, McHugh, J. M, McHugh, S, M. (2021). *Understanding Business*. Boston: McGraw-Hill
- Jones, G. R., George, J. M., & Hill, C. W. (2000). *Contemporary management*. Boston, MA: Irwin/McGraw-Hill.

Additional reading

- Bovee, C. L., & Thill, J. V. (2020). *Business in action*. Harlow: Pearson.
- Boddy, D (2017). *Management: An Introduction*. Harlow: Pearson

BABM1002 Introduction to Marketing

Core literature

- Baines, P. et al. (2022) *Marketing*. 6th ed. Oxford: Oxford University Press.
- Masterson, R., Phillips, N. and Pickton, D. (2021) *Marketing*. SAGE.

Additional reading

- ARMSTRONG, G. and KOTLER, P. (2022) *Marketing*. 14th ed. Harlow: Pearson Education, Limited

BABM1003 Accounting and Budget Management

Core literature

- Scott, P. (2019) *Accounting for business*. 3rd ed. Oxford Oxford University Press.
- Collis, J., Holt, A. and Hussey, R. (2017) *Business accounting: an introduction to financial and management accounting*. London: Palgrave, An Imprint of Macmillan Publishers Limited.
- Hillier, D. et al. (2017) *Fundamentals of corporate finance*. London: McGraw-Hill Education.
- Worthington, I., Britton, C. and Thompson, E. (2018) *Business environment: a global perspective*. 8th ed. Pearson Education.

Additional reading

- Atrill, P. and McLaney, E. (2019) *Accounting and Finance for Non-Specialists*. 11th ed. Harlow, England; New York: Pearson.

- Atrill, P. and McLaney, E. (2018) *Management accounting for decision makers*. 9th ed. Harlow, United Kingdom: Pearson Education.
- Carey, M., Knowles, C. and Towers-Clark, J. (2020) *Accounting: a smart approach*. Oxford; New York, Ny: Oxford University Press.
- Drury, C. (2019) *Management accounting for business*. 7th ed. Andover: Cengage Learning.
- Dyson, J.R. and Franklin, E. (2017) *Accounting for non-accounting students*. 10th ed. Hoboken: Pearson.
- Gordon, A. (2021) *Frank Wood's Business Accounting 15Th Edition*. S.L.: Pearson Education Limited.
- Gowthorpe, C. (2021) *Business accounting and finance*. Andover, Hampshire, United Kingdom Cengage Learning, Emea.
- International Monetary Fund. Fiscal Affairs Department and International Monetary Fund (2018) *Fiscal transparency handbook*. Washington, Dc: International Monetary Fund.
- McLaney, E.J. and Atrill, P. (2018) *Accounting and finance: an introduction*. Harlow, England Pearson.
- Robertson, J. (2007) *Accounting principles for non-accounting students*. Lechlade: Text4study.

BABM1004 Human Resource and People Management

Core literature

- Torrington, D. et al. (2020) *Human resource management*. 11th ed. Harlow, England; New York: Pearson.
- Wilson, F.M. (2018) *Organizational Behaviour and Work: a Critical Introduction*. 5th ed. Oxford, United Kingdom: Oxford University Press.

Additional reading

- Bratton, J. and Gold, J. (2017) *Human resource management: theory and practice*. 6th ed. London: Palgrave Macmillan.
- Grugulis, I. (2007) *Skills, training and human resource development: a critical text*. Basingstoke England ; New York: Palgrave Macmillan.
- Parker, B. (2005) *Introduction to globalization and business: relationships and responsibilities*. London; Thousand Oaks, Calif.: Sage.

BABM2001 Finance and Reporting for Management Decisions

Core literature

- Atrill, P and McLaney, E. (2022). Financial Accounting for Decision Makers, 10th Pearson.

Additional reading

- McLaney and Atrill, P. (2023). Accounting: An Introduction, 11th Edition. Pearson
- Elliot, J. and Elliot, B. (2022), Financial accounting and report, 10th edition, Pearson

BABM2002 Contemporary Issues in Sustainable Business

Core literature

- Blowfield, M. (2013). Business and Sustainability. Oxford University Press.
- Blowfield, M., & Murray, A. (2014). Corporate Responsibility (3rd edition). Oxford University Press.

Additional reading

- Blowfield, M., & Murray, A. (2019). Corporate Social Responsibility (Fourth edition). Oxford University Press.
- Carroll, A. B., Brown, J. A., & Buchholtz, A. K. (2018). Business and Society: Ethics, Sustainability, and Stakeholder Management (Tenth edition). Cengage Learning.
- Crane, A., Matten, D., Glozer, S., & Spence, L. J. (2019). Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization (Fifth edition). Oxford University Press.
- Dunphy, D. C. (2000). Sustainability: the Corporate Challenge of the 21st Century. Allen & Unwin.
- Kopnina, H., & Blewitt, J. (2018). Sustainable Business: Key Issues (Second edition).Routledge.
- Matten, D., Spence, L. J., & Crane, A. (2014). Corporate Social Responsibility: Readings and Cases in a Global Context (2nd ed). Routledge.

BABM2003 Business Research and Analysis

Core literature

- X

Additional reading

- X

BABM2004 Ethical and Responsible Leadership

Core literature

- Dwyer, S. (2008). Thinking Ethically in Business (M. Addis, Ed.). Humanities-Ebooks, LLP.
- Maak, T., & Pless, N. (Eds.). (2021). Responsible leadership (Second edition). Routledge.
- Schwartz, M. S. (2017). Business ethics: an ethical decision-making approach. John Wiley & Sons, Inc.

Additional reading

- Boylan, M. (2014). Business ethics (Second edition). Wiley-Blackwell.
- By, R. T., Burnes, B., & Hughes, M. (Eds.). (2023). Organizational change, leadership and ethics: leading organizations towards sustainability (2nd edition). Routledge.
- Richardson, T. (2015). The Responsible Leader: Developing a Culture of Responsibility in an Uncertain World. Kogan Page.
- Saks, M. (Ed.). (2022). Responsible leadership: essential to the achievement of the UN sustainable development goals. Routledge.

BABM2005 Global Operations and Supply Chain Management

Core literature

- Jacobs, F.R., Chase R, B. (2021). Operations and Supply Chain Management, 16th Edition, McGraw Hill (International Edition).
- Chopra, S., and Meindl, P., (2012), Supply Chain Management: Strategy, planning and operation, 5th edition, Pearson

Additional reading

- Achillas, C., Bochtis, D. D., Aidonis, D., & Folinas, D. (2018). Green supply chain management. Routledge.
- Sanders, N. R. (2021). Supply Chain Management: A Global Perspective, NJ: John Wiley & Sons
- Heizer, J., Render, B., Munson, C. (2017). Operations Management: Sustainability and Supply Chain Management, 12th Edition, Pearson

BABM3001 Digital Transformation and Innovation in Business

Literature

- Fenton, A., Fletcher, G., & Griffiths, M. (Eds.). (2019). *Strategic digital transformation: A results-driven approach*. Routledge.
- Hinterhuber, A., Vescovi, T., & Checchinato, F. (Eds.). (2021). *Managing digital transformation: Understanding the strategic process*. Routledge.
- Daniel, R., Schallmo, A., & Tidd, J. (Eds.). (2021). *Digitalization: Approaches, Case Studies, and Tools for Strategy, Transformation and Implementation*. Springer International Publishing.

BABM3002 Business Analytics and Managing Data

Literature

- Albright, S. C., Winston, W. L. (2020). *Business Analytics: Data Analysis and Decision Making*. Brazil: Cengage.
- Liebowitz, J. (Ed.). (2013). *Business analytics: An introduction*. CRC Press.
- Nabavi, M., Olson, D. L., & Boyce, W. S. (2020). *Introduction to business analytics*. Business Expert Press.

BABM3003 Critical Issues in Global Business

Literature

- SAGE. Publishing. (2021). *Issues in Global Business: Selections from Sage Business Researcher*. SAGE Publications.
- Mangan, A., Mitchell, L., & Hamilton, L. (2019). *Contemporary Issues in Management, Second Edition: A Critical Management Approach*. United Kingdom: Edward Elgar Publishing.
- Marr, B. (2021). *Business Trends in Practice: The 25+ Trends That are Redefining Organizations*. United Kingdom: Wiley.

BABM3005 Change, Innovation and Knowledge Management

Literature

- Senior, B., Swailes, S., & Carnall, C. (2020). *Organizational change*. Pearson Education, Limited.
- Hislop, D. (2013). *Knowledge management in organizations: a critical introduction* (3rd ed.). Oxford University Press.
- Trott, P. (2021). *Innovation Management and New Product Development*. United Kingdom: Pearson.

BABM3006 Crisis and Risk Management

Literature

- Thomas Wolke. (2017). *Risk Management*. De Gruyter Oldenbourg.
- Crouhy, M., Galai, D., Mark, R. (2014). *The Essentials of Risk Management, Second Edition*. United Kingdom: McGraw-Hill Education.
- Jedynak, P., & Bąk, S. (2021). *Risk management in crisis: Winners and losers during the COVID-19 pandemic* (p. 252). Taylor & Francis.

BABM3007 Business Strategy and Simulation

Literature

Texts to accompany either of these simulations: Transform! Or My Strategy Experience Or Marketplace Live

- Mentzer, J. T., Wansley, J. W., Gardial, S., Slimák, I., Bruce, H. J., Russell, J. E. A., Woodruff, R. B., Gilbert, K. C., Cadotte, E. R., Jacobs, J., Garval, D., Reeve, J. M. (2007). *The Management of Strategy in the Marketplace*. United States: Innovative Learning Solutions, Incorporated.
- Whittington, R., Johnson, G., Regner, P., Angwin, D., Scholes, K. (2023). *Exploring Strategy: Text and Cases*. United Kingdom: Pearson.
- Jordan, J. J., Grant, R. M. (2015). *Foundations of Strategy*. United Kingdom: Wiley.

BABM3009 Dissertation

Literature

- Saunders, M., Lewis, P., & Thornhill, A. (2019). *Research methods for business students*. Pearson Education, Limited.
- Bryman, A., Harley, B., Bell, E. (2019). *Business Research Methods*. United Kingdom: Oxford University Press.
- Page, M., Hair, J. F., Brunsveld, N. (2019). *Essentials of Business Research Methods*. United Kingdom: Routledge, Taylor & Francis Group.